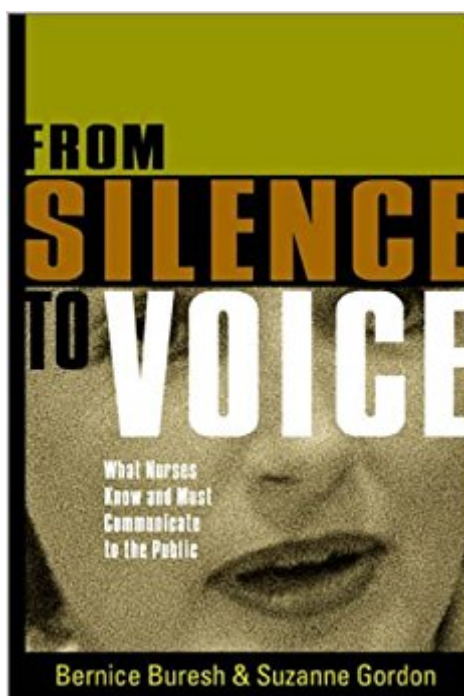


The book was found

From Silence To Voice: What Nurses Know And Must Communicate To The Public



Synopsis

As nurses face the ongoing challenges of an increasing need for their services combined with economic pressures, members of the largest profession in health care must become more visible, vocal, and influential. The first communication guidebook designed expressly for nurses, *From Silence to Voice* helps nurses understand and overcome the self-silencing that often leads RNs to downplay their own expertise and their contributions to the care of the sick and the health of the public. Bernice Buresh and Suzanne Gordon teach nurses, nurse educators, and nurse researchers critical skills they can use to explain their work to other health-care professionals, journalists, policymakers, and political representatives. *From Silence to Voice* features stories about nurses who ensure that patients receive appropriate, timely, and even life-saving care, nurses who make all the difference while crises are underway but whose contributions are neglected in medical charts and thank-you notes, nurses who are left out altogether or obscured by the generic "nurse." However, the book also provides detailed accounts of nurses who do make their voices heard, who do make their concerns public—and it shows how those successes can be duplicated. Buresh and Gordon draw on real-world examples that will help nurses to - gain respect for themselves as professionals, - communicate well with both patients and health-care colleagues, - understand how the news media work, - collaborate with public relations professionals, - write effective letters to the editor and publish op-ed pieces, - appear on television and radio, and - promote research on nursing.

Book Information

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Customer Reviews

Atlast, a comprehensive, hands-on, how-to book for nurses who want to get their messages to the public and media -- Kathleen Connors, RN, President, Canadian Federation of Nursing Unions
This is a unique book that every practicing nurse will want to read... -- Joan E. Lynaugh, Professor Emeritus and Term Chair, History of Nursing and Health Care, University of Pennsylvania School of Nursing

Thousands of nurses in the United States and Canada have read Gordon's and Buresh's work on nursing and public communication or have attended their personal appearances and workshops. Now the results of a decade of their work is available in From Silence to Voice.

This textbook is required for a BSN completion course I am taking. While it definitely is interesting, and challenges nurses to re-frame the dialogue surrounding our profession, it's a bit off-putting that it was not written with at least one contributing nurse author. However, taken as a whole, it offers solid examples of how nurses undermine their own images and professional roles when engaged in public and even private discussions, and outlines ways to change the representation of our profession to more closely align with its realities.

The nurses in my BSN Leadership & Management class and I enjoyed this book (it was mandatory to read and do a paper on). It made us realize how nurses are viewed by the public and how we can improve our image. It also came in very handy in Health Policy. The point of the book is how nurses can reach out to the media to express our valuable opinions on health. Not enough nurses are asked (nor do they volunteer) information about health policy, and taking care of patients . One of the things nurses do better than anyone.

An interesting topic for us to explore! We need tools such as this to arm ourselves with! With the changes in health care at our doorstep, we need to remember that we DO have a voice, and we should use it in the event that someone asks us a question or an opinion on what WE think!! Thank you to the authors who use their vision to educate us. I have suggested that this book be used in Nursing Leadership classes, etc. at our school.

EVERY nurse should read this book. I loved this book. I will admit I had to read it for school but I recommend this book to all my colleagues. Wish residents and doctors had to read it!

This book describes the image issues that the profession of nursing has. We are our worst problem! Authors fully describe the problem and give well-intentioned ways to improve our image as nurses. A must for all nurses!

For a textbook, this was an easy read, and I found it was something I didn't mind reading on my commute on the bus or something like that. However, I don't think it will be a very good reference, so I'm selling it again. Doesn't have great sellback value, however.

necessary

This is one of the best books I have read. It is enlightening and thought provoking. All my classmates love it too!

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